

# Some Things Simply Deserve Our Obligation

### A HEART FOR STUDENTS

As an educator, you know that some things simply deserve our best – our families, our communities, our country, and of course, our bright young Canadian minds. It's what led you to your passion in the beginning, and it's what keeps you motivated day after spirited day. This same belief guides us as we serve schools.

### A PASSION FOR SERVICE

We know your graduation ceremony will be remembered with fondness and we promise our every detail will help you paint a perfect picture for your big day. From the largest selection of graduation apparel and accessories in Canada, to hassle-free last-minute changes, and *there when you need us* grad regalia pick-up and return, Gaspard believes your celebration also deserves *our* very best.

### A LOVE OF COUNTRY

Just as you envision your students' long-term success, we continue to look to the future as we develop our classically stylish rental regalia line. When you choose Gaspard, you are not only making a choice for premium *Made in Canada* quality, you are also truly embracing an environmentally responsible decision.

### A RESPONSIBILITY TO COMMUNITY

Some of our competitors exclusively offer products which can compromise the health and sustainability of our unique and precious planet. These garments often enter our local landfills and can take hundreds, if not thousands of years to safely break down. When you choose Gaspard and our elegant and classic rental grad gowns, you continue to represent that special stewardship commitment you've long assured our children.

### A COMMITMENT TO YOU!

We know you've grappled with an entire year of meetings, decisions and planning, all for this special parting gift to your students. Of all the details to keep in mind for your graduation ceremony, you can choose Gaspard and rest secure in 100 years of Canada proud big day celebrations.

## Go Green. Go Rental!

### KEEPING CANADA GREEN

More than anything, Gaspard is an effusively proud Canadian company. Our prestige quality rental regalia is designed and manufactured in Canada and distributed from fully serviced offices and customer centres that stretch from the idyllic shores of British Columbia to the majestic cliffs of Newfoundland. As a result of our genuine love of country and all things Canadiana, Gaspard continues to expand and grow its commitment to environmentally friendly and ecologically conscious products and services.

To that end, we are committed to our premium rental regalia line, despite other company's shortsighted focus on profits. This grad season, as always, you can count on Gaspard for immaculate, reusable gowns that truly look and wear first class, while ensuring our one-of-a-kind country remains a shining example of global environmental stewardship.

### WHAT'S NEW FOR THE 2016/17 GRAD SEASON?

This year we've raised the bar with even more customization! From souvenir caps to traditional stoles and vee stoles, if you can dream it, we can create it. Our customization options allow you to play up your personality with a team mascot, or promote school pride with your logo. Bring us an idea and we'll make it happen!

We've also expanded our rental options. In the past, some accessories, such as custom vee stoles, were only available for purchase. However, Canadian schools have let us know loud and clear that they want to help students celebrate their big day with a smaller environmental footprint. We're thrilled!

See page 4 and 5 for exciting custom product details.



We are so excited about our Keep Canada Green Online Scholarship Contest... and many of you are, too!

2017 KEEP CANADA GREEN

STUDENT SCHOLARSHIPS

When we started our online scholarship program, we had a hunch Canadian students were keen on learning more about our environment. But we've been truly amazed by the participation and enthusiasm we've received. In just three years, thousands of students from sea to shining sea have tested their environmental knowledge, and Gaspard has given away scholarships totalling \$35,000 to deserving students who've gone green!

Flip to page 7 to get your students started in the Keep Canada Green Online Scholarship game. Maybe one of your students has what it takes to win!



Grand Prize scholarship

and Ten **Scholarships** Awarded Nationally!



# Student & Faculty Rental Packages

Our rental packages are cost effective, convenient and ensure a graduation with academic tradition and style, not to mention that rental gowns are the most environmentally friendly choice in the market today! From student ensembles to faculty regalia, Gaspard has you covered.



### STUDENT RENTAL PACKAGES

We have taken our most popular graduation items and put them into convenient student rental packages. Choose from the following packages and make your graduation planning hassle free!



**PLATINUM** Rental Gown Rental Vee Stole Souvenir Cap Souvenir Tassel with Year Date Charm



**GOLD** Rental Gown Souvenir Cap Souvenir Tassel with Year Date Charm



**SILVER** Rental Gown Rental Vee Stole



**BRONZE** Rental Gown

### **Rental Gowns**

Our rental gowns are manufactured right here in Canada from high quality, durable and wrinkle resistant fabric. We tailor them with premium details and features such as fluting and full cut sleeves to ensure your students look their best on graduation day. Gowns are available in all of our academic colours and in a full range of sizes – see our size chart at the end of this order guide.

### **Rental Vee Stoles**

We manufacture our vee stoles from the same high quality fabric as our gowns. Vee stoles are a perfect complement to our graduation gowns. While vee stoles are the traditional way of bringing school colours into the academic ceremony, they offer the added benefit of finishing off the gown at the neck line and creating a more complete look. Vee stoles are available in all of our academic colours.

### **Academic Colour Choices**



WHITE















BLACK

MAROON

**EMERALD** 

GOLD

**PURPLE** 

ROYAL

NAVY

RED

### FACULTY RENTAL PACKAGES

Celebrate academic excellence by creating a traditional academic ceremony. By renting regalia for both your students and faculty, you can demonstrate your institution's commitment to academic excellence. Traditionally, faculty members wear regalia representing the university they attended and the degree they received. Gaspard stocks regalia for most Canadian universities – all we need is the name of the university and the degree received and we will take care of the rest.

Not only will your graduation show your school's academic excellence, but you will also receive a 10% discount off the rental of your entire faculty order when ordered in combination with your student order.

### FACULTY PURCHASE PACKAGE

Enjoy the convenience of having your faculty regalia ready when you are. Purchase your own official university gown, personalized hood and faculty cap with tassel. Call for details: 1-800-380-8214.







**BACHELOR** 

**MASTER** 

**DOCTORATE** 

### SOUVENIR PACKAGES

### **Student Package**

Our souvenir packages provide an alternative option for schools that require a keepsake gown for their students. We offer a variety of fabric options ranging from 100% polyester in a shiny or matte finish, to a 100% polyester gown made from recycled pop bottles. Our standard package consists of a souvenir gown and matching souvenir cap with tassel. A platinum package, including a keepsake vee stole in addition to the standard package, is also available. These lightweight gowns are intended for one time use only. For more information on our souvenir gowns please contact a Gaspard Graduation Specialist:

WESTERN CANADA: 1-866-949-5712 EASTERN CANADA: 1-866-949-5722

QUEBEC: 1-877-666-4696

### **Academic Colour Choices**



### Accessories

Customize student packages with high quality accessories for a truly unique and memorable ceremony.

### CUSTOM STOLES

### **Custom Vee Stoles**

Include your school colours in your ceremony with customized vee stoles, available in a wide variety of one, two or three colour combinations. You may also choose solid white vee stoles to imprint your

special logo or emblem. For the perfect match, our custom vee stoles are manufactured in the same fabric as our gowns. Now available to rent or purchase.

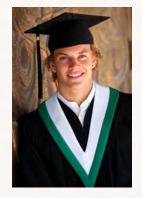
Minimum commitment required for custom rental vee stoles.

### **3 COLOUR VEE STOLE WITH BIAS TRIM**

Available in a variety of colour combinations.



1 COLOUR



2 COLOUR



3 COLOUR

### **Custom Imprinted Traditional Stoles\***

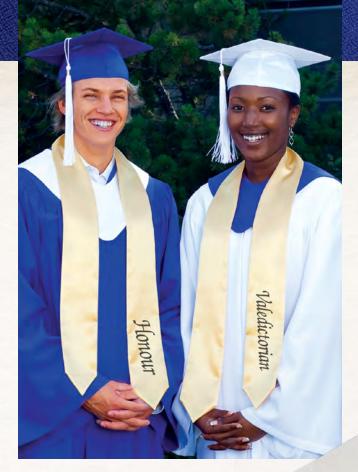
Our customization options allow you to play up your personality with a team mascot, or promote school pride with your logo.

We can imprint almost anything on

our traditional stoles. Bring us an idea and we'll make it happen!

\*Camera-ready artwork required for all custom imprinted products. One-time set-up fee required.





### TRADITIONAL STOLES & CORDS

### Honour and Valedictorian Stoles

Present your honour students and valedictorian with this traditional keepsake. Available in Gold Satin only.

#### **Honour Cord**

For centuries, wearing an honour cord has been the traditional way to recognize honour students.

Available in Gold, Royal Blue, Red, White, and Grey.

### SOUVENIR CAPS

### **Custom Printed Souvenir Caps\***

Enhance school pride! Customize your souvenir cap with style and make it an extra special keepsake for students by imprinting your school logo, mascot or emblem.

\*Camera-ready artwork required for all custom imprinted products.

One-time set-up fee required.

### **Souvenir Caps**

We manufacture our traditional souvenir caps with a specially designed oval inside each cap for the students to collect messages and autographs from their classmates – adding to the keepsake value. Caps are available in all of our academic colours. One size fits all.





### TASSELS & CHARMS

### **Tassel and Year Date Charm**

We manufacture our 9" tassel with 64 strands of chainette for a full appearance and vibrant colour. They are accented with a gold year date charm

commemorating the date. Tassels are available in one, two or three colour combinations in all of our academic colours.

### Jumbo Tassel with Year Date Charm

We manufacture our 9" jumbo tassels with 192 strands of chainette three times the thickness of our standard tassels. They are accented with a gold year date charm commemorating the date. Jumbo tassels are available in solid colours only.

Minimum order quantity: 100

## Easy Step-by-Step Ordering

MAKE A RESERVATION! In order to guarantee the availability of your preferred colour choice and package, complete the enclosed Reservation Form and send it to us today. The reservation form can also be found on our website at gaspard.ca/order-forms/.

PLACE YOUR ORDER We require a preliminary detailed order six to eight weeks prior to your ceremony. Your order cannot be processed without the required forms and ceremony date. You can complete your order by:

a. Downloading the Excel Graduation Spreadsheet online and following the instructions on our website at gaspard.ca/order-forms/

### OR

b. Filling out the order form found online and sending it to Gaspard by email or fax:

ORDER EMAIL: orders@gaspard.ca **TOLL FREE FAX: 1-866-977-0024** 

### SIGN-UP FOR **ORDER RETRIEVAL** (Optional)

To ensure the most hassle-free graduation ceremony, make sure to sign-up for our order retrieval program. Call your local Gaspard Graduation Specialist for more information.

VERIFY YOUR ORDER You will receive a Graduation Agreement within five business days of receiving your order. Please follow the steps below once you receive your agreement:

- 1. Review your Graduation Agreement to ensure accuracy
- 2. Please notify us by email or fax if any changes to your agreement is required
- 3. Approve the agreement by either replying to the Graduation Agreement email or return a signed copy of the Graduation Agreement to us:

ORDER EMAIL: orders@gaspard.ca **TOLL FREE FAX: 1-866-977-0024** 

# Why We're Canada's Number One Choice!

NO WORRIES Order Convenience With offices and fully staffed distribution centres stretching from Vancouver to St. John's, Gaspard has the on-site flexibility to deal with the last minute order amendments and ceremony curve balls that can sometimes catch you by surprise on your big celebration day.

ALL ABOUT YOU Order Processing We've been celebrating big days with grads across Canada for over 100 years and realize how important this day is for everyone involved! So right from the get-go, the process is all about YOU. Your colour. Your timing. Your special order requests.

LEAVE IT TO US Order Retrieval We understand better than anyone that grad days can be busy days, so our cost effective grad gown retrieval service may be just the answer to help lighten your load and keep you relishing in the afterglow of wonderful individual achievements. Our on-site support team is more than happy to look after everything from pick-up to pack up.

Gaspard is committed to reducing the impact our products and services have on the environment.





### INVESTING IN BRIGHT FUTURES

At Gaspard, we are proud of our Canadian heritage. We are also extremely proud of our Canadian youth. After all, what good is a great country without bright and ambitious young contributors to help nurture and grow its legacy?

Grand Prize Scholarship Scholarships

Awarded

Nationally!





To play a part in contributing to not only a better Canada, but ultimately a healthier and happier world, we're excited to continue our cross Canada online scholarship contest! With an eye-catching design and thought-provoking questions, Gaspard's 2016/2017 contest will be sure to test the knowledge and grit of all those passionate about both our country and our environment.

Visit keepcanadagreencontest.ca to take a quick clickthrough yourself and see why so many environmentally savvy, passionate young Canadian grads across our great land are eager to jump at the opportunity to take part in our exciting online eco-challenge.

### **How Do Our Students Qualify?**

When your school chooses Gaspard for their rental regalia, your grad students are automatically qualified to participate in this unique scholarship opportunity.

### **Scholarship Contest Poster**

At the back of this order guide you'll find a Keep Canada Green Online Scholarship Contest poster to hang in a prominent area of your school for all your grad students to see. Maybe it will be one of your school's students that will win this year!

For all the answers to any contest enquiries you may have, reach out to your Gaspard Graduation Specialist today!

WESTERN CANADA: 1-866-949-5712 EASTERN CANADA: 1-866-949-5722

QUEBEC: 1-877-666-4696

"Taking part in this contest truly enlightened me about the current environmental issues around the world and informed me of ways that I can contribute to bettering our world. Thank you again for this honour"

> ~ Patrick Fu ~ 2016 Scholarship Award Winner

<sup>\*</sup> NO PURCHASE NECESSARY. Contest closes April 7, 2017 at 11:59:59 p.m. CST. Full rules (including details of qualifying transactions/no purchase entry and complete prize description) at keepcanadagreencontest.ca. Open to residents of Canada (excluding Quebec). One (1) grand prize of \$2,500.00 and ten (10) prizes of \$1,000.00 cDN) within Alberta; one (1) prize (of \$1,000.00 CDN) from the collective region containing Saskatchewan, Northwest Territories, Yukon, and Nunavut; one (1) prize (of \$1,000.00 CDN) within Manitoba; three (3) prizes (of \$1,000.00 cumulative trivia score in Canada regardless of region. Odds depend on number of eligible entries. Skill-testing question required.

## Size Chart

HEIGHT	SIZE
3'9" - 3'11" (114 - 119 cm)	30
4'0" - 4'2" (120 - 127 cm)	33
4'3" - 4'5" (128 - 136 cm)	36

HEIGHT	SIZE	FULL FIT SUGGESTED
4'6" - 4'8" (137 - 143 cm)	39	<del>-</del>
4'9" - 4'11" (144 - 150 cm)	42	140 lbs.+
5'0" - 5'2" (151 - 158 cm)	45	165 lbs.+
5'3" - 5'5" (159 - 166 cm)	48	190 lbs.+
5'6" - 5'8" (167 - 173 cm)	51	215 lbs.+
5'9" - 5'11" (174 - 181 cm)	54	240 lbs.+
6'0" - 6'2" (182 - 188 cm)	57	265 lbs.+
6'3" - 6'5" (189 - 195 cm)	60	290 lbs.+
6'6" - 6'8" (196 - 201 cm)	63	300 lbs.+





### **WESTERN CANADA**

1266 Fife Street Winnipeg, MB R2X 2N6 1-866-949-5712 acadwest@gaspard.ca

### **EASTERN CANADA**

1035 Rangeview Road Mississauga, ON L5E 1H2 1-866-949-5722 acadeast@gaspard.ca

### QUEBEC CANADA

4800 Hickmore St. Laurent, QC H4T 1K2 1-877-666-4696 gaspardqc@gaspard.ca